



HWC Vertex Acquisition

Safe Harbor Statement



- ◆ Prepared by Houston Wire & Cable Company (the Company), this presentation contains comments concerning management's expectations, beliefs, objectives, performance and other items that do not relate strictly to historical or current facts. Such statements are considered "forward-looking" within the meaning of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that forward-looking statements are inherently uncertain and projections about future events may and often do vary materially from actual results.
- ◆ Risk factors that may cause actual results to differ materially from statements made in this presentation can be found in the company's 10-K and other SEC filings available under the Investor Relations section of the Company's website at www.houwire.com.
- Any forward-looking statements speak only as of the date of this presentation and the company undertakes no obligation to publicly update such statements.

Vertex Overview



- Master distributor of standard, corrosion resistant & specialty alloy fasteners
- Estimated full-year 2016 sales of \$30 million
- Estimated diluted 2017 EPS accretion of \$0.10 \$0.12
- Approximately 80 employees
- National distribution platform 8 leased facilities
- Experienced sales & management teams
- Industry leading suppliers

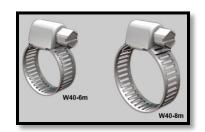
Product and Service Offering



- Industry leader with strong market position
- Diverse product offering of over 12,000 SKUs
- Large stock inventory and in-house manufacturing of special alloy fasteners
- Approximately 1,500 customers
- Quality products from approximately 100 suppliers
- Similar end markets as HWC
- Experienced management and sales teams







Acquisition Criteria



Investment Thesis

- HWC believes that Vertex is a great fit for its master distribution model and national distribution platform. Vertex meets all of HWC's investment criteria which includes:
 - Gross and Operating margins that exceed the base HWC business
 - Large and fragmented total available market
 - End markets similar to HWC end markets
 - Products categories do not create channel conflict with existing customers
 - Distribution platform allows for operating leverage
 - Opportunities for organic and acquisitive growth
- Strong cultural alignment

Master Distribution Fastener Market and Vertex End Markets



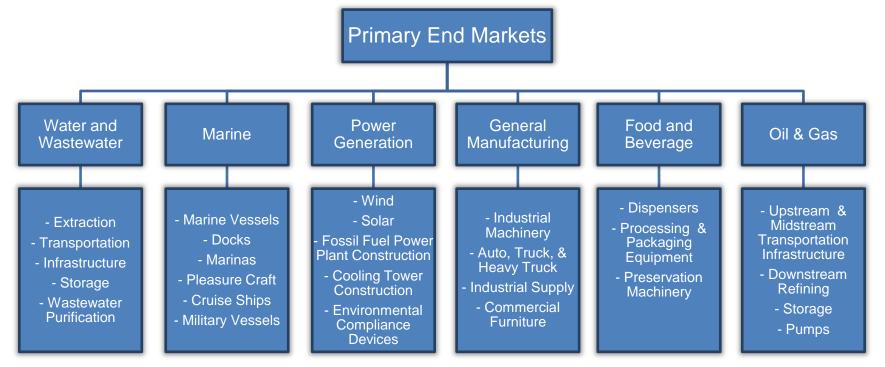
Gross Margin & Operating Margin Exceed HWC Base Business

Gross Margin		Operating Margin	
HWC (1)	Vertex	HWC (1)	Vertex
21%	38%	6.5%	12%

(1) Typical HWCC results prior to oil & gas recession

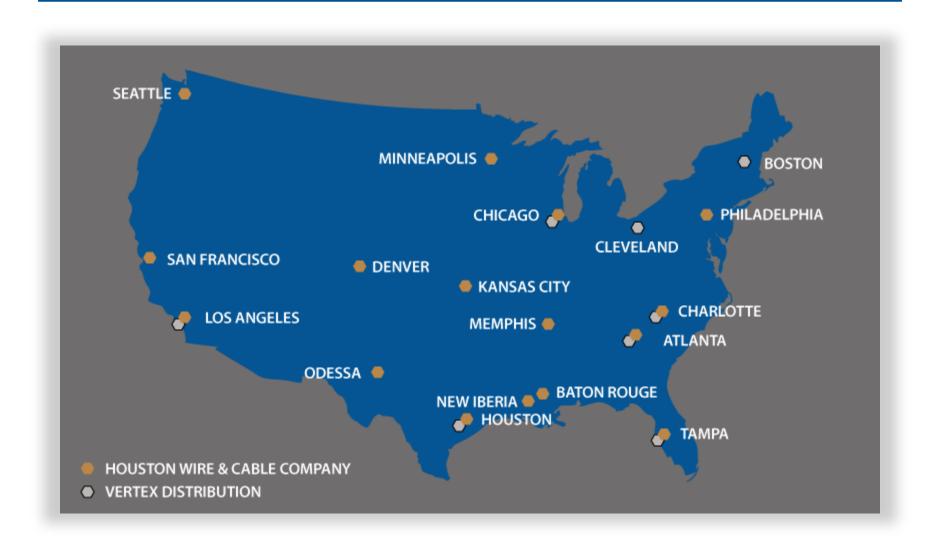
Large & Fragmented Market

- Est. total available market: \$2B
- Est. 2016 Vertex revenue of ~\$30MM



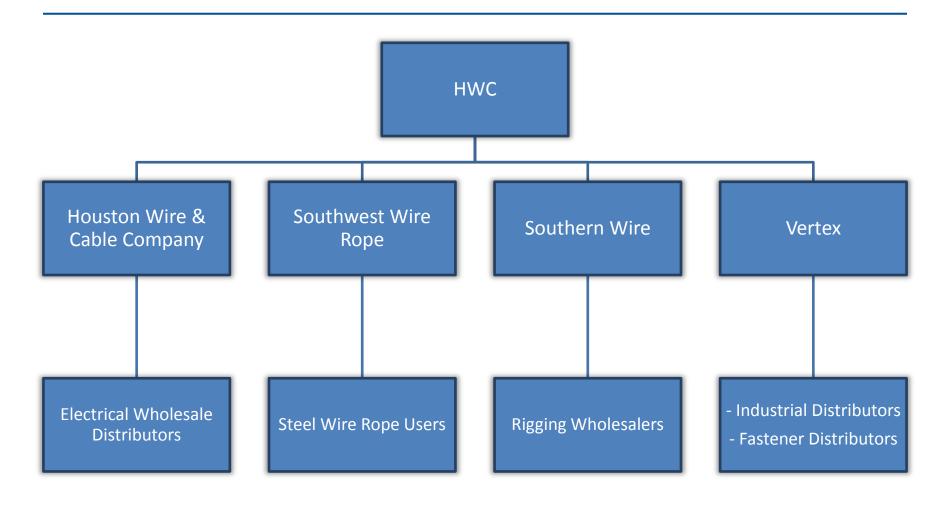
HWC and Vertex Distribution Center Locations











Financial Overview



- Total purchase price of \$32.3 million
- Estimated acquisition expenses of \$0.5 \$0.7 million
- Sources of funding Credit Facility
- Post close availability approximately \$25 million
- Estimated full-year 2016 sales of \$30 million
- Estimated diluted 2017 EPS accretion \$0.10 \$0.12

Corporate Contact Information



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