



## **Houston Wire & Cable Company to Present at the Southwest IDEAS Investor Conference on November 16th at the Boston Park Plaza in Boston, Massachusetts**

HOUSTON, Nov. 10, 2017 (GLOBE NEWSWIRE) -- Houston Wire & Cable Company (Nasdaq:HWCC) today announced that James L. Pokluda, President & CEO, is presenting at the Southeast IDEAS Investor Conference on Thursday, November 16<sup>th</sup> at 11:20 a.m. Central Time at the Westin Dallas Downtown in Dallas, Texas.

An audio webcast of this presentation will be available through the following link:

<http://www.wsw.com/webcast/threepa24/hwcc>

The accompanying slides will also be available through the Investor Relations section of the Company's website at [www.houwire.com](http://www.houwire.com).

### **About the Company**

With over 40 years' experience in the industry, Houston Wire & Cable Company, an industrial distributor, is a large provider of industrial products in the U.S market. Headquartered in Houston, Texas, the Company has sales and distribution facilities strategically located throughout the United States.

Standard stock items available for immediate delivery include continuous and interlocked armor cable; instrumentation cable; medium voltage cable; high temperature wire; portable cord; power cable; primary and secondary aluminum distribution cable; private branded products, including LifeGuard™, a low-smoke, zero-halogen cable; mechanical wire and cable and related hardware, including wire rope, lifting products and synthetic rope and slings; corrosion resistant fasteners, hose clamps, and rivets.

Comprehensive value-added services include same-day shipping, knowledgeable sales staff, inventory management programs, just-in-time delivery, logistics support, customized online ordering capabilities and 24/7/365 service.

To obtain additional information, visit our website at [www.houwire.com](http://www.houwire.com).

CONTACT:

Nicol G. Graham

Chief Financial Officer

Direct: 713.609.2125

Fax: 713.609.2168

[ngraham@houwire.com](mailto:ngraham@houwire.com)

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